



centre for research on families and relationships

Children and digital technology

74% of parents strongly agree or agree that it is important for their child to learn to use technology from an early age to get on at school



Source: National Literacy Trust (2014) Parent's perspectives: Children's use of technology in the early years

In 2012, 72% of the top-selling apps in the Education section of Apple's app store were aimed at the pre-school age group.



Source: Exploring play and creativity in pre-schoolers' use of tablet apps

What digital equipment do 7-year-old children in Scotland have in their bedrooms?

Around three quarters have digital equipment in their bedroom



and if they do have digital equipment in their bedroom...



Source: Growing Up in Scotland, Birth Cohort 1 born 2004/05

One in ten internet users aged 8-11, and two in ten 12-15s, say they've seen something worrying, nasty or offensive online in the past year.



Source: www.ofcom.org.uk/medialiteracyresearch

12-15s are twice as likely to say they'd miss their mobile (37%) phone than the TV (18%). For the first time they spend more time online than watching TV.



Source: www.ofcom.org.uk/medialiteracyresearch